



FYOOZ
Transparency Report 2020



Fyooz. Invest in what you love.

Editorial

Today, Fyooz works as a tokenization platform making it possible to create social tokens in a technologically safe and regulated way. Anyone in 136 countries where Fyooz is available can use a credit card to buy social tokens, the basic prerequisite for mass adoption. With all key product functionality ready, we now have a fully operational beta version of the Fyooz platform.

With this report, we lay another stone on this foundation by addressing the need for transparency in the crypto space. Each individual wallet and its intended use is now transparent. The report has been reviewed by CoinMarketCap and CoinGecko, underscoring the well-structured content. The most important key indicators such as Market Cap and Circulating Supply are now public and comprehensible by everyone.

As the Transparency Report demonstrates, we are already thinking one step ahead. For scalability reasons, the trading of Star Tokens will be moved to an Ethereum sidechain. For this reason, we have created a wallet named “Sidechain Liquidity Reserve”. Moving to a sidechain will have at least two positive impacts: Lower transaction costs as well as the possibility to offer trading functionality similar to Uniswap on the Fyooz platform. Even though this enhancement is not expected before 2021, we have factored it into the report.

We are excited that the social token trend is gaining momentum. Fyooz is one of only a handful of projects worldwide prepared and ready to stress-test the existing system – which will happen when the first A-level celebrity joins Fyooz.

Best Regards,

Remo Prinz
CEO & Co-Founder



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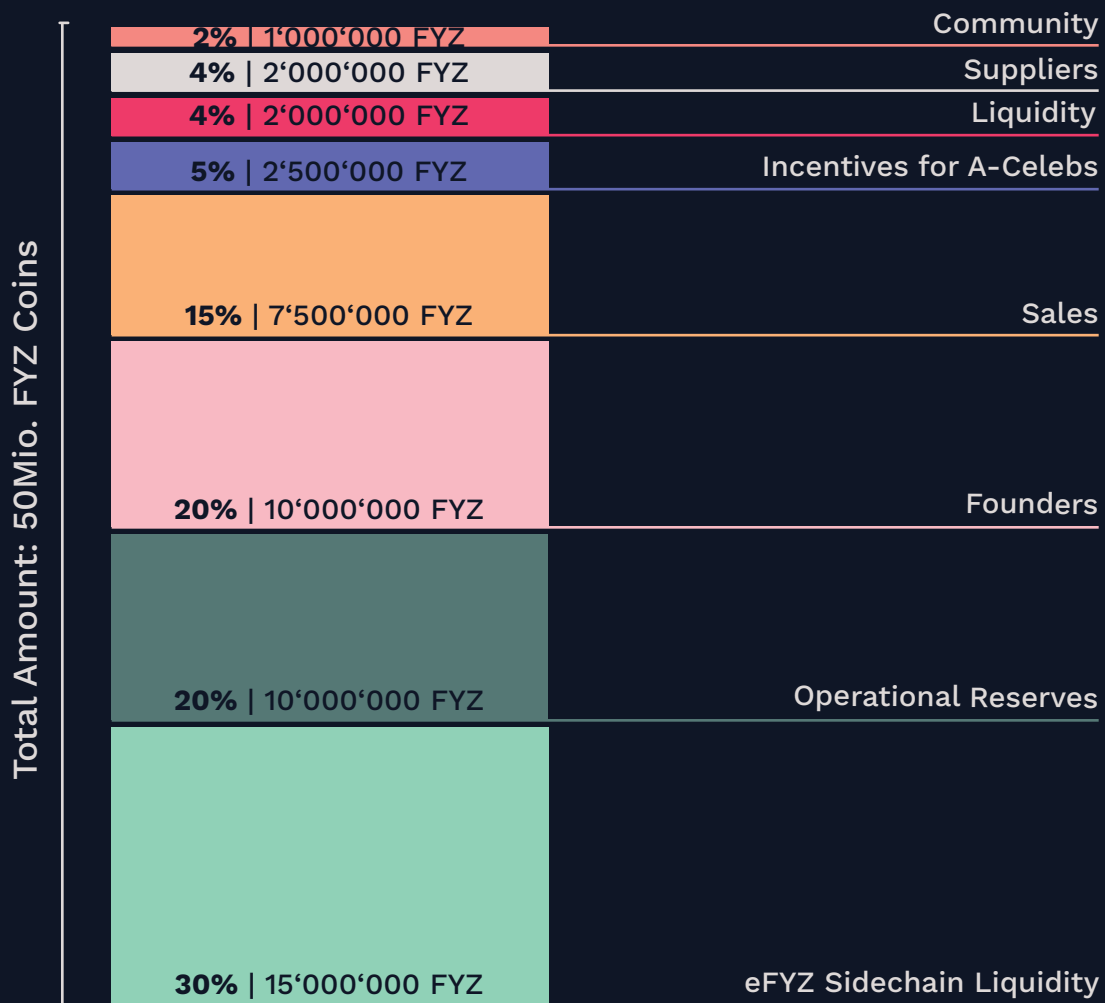
Fyooz Transparency Report 2020

This report clarifies the distribution of Fyooz tokens and provides an estimated timetable for token release for the first year.

What has changed?

- Fyooz founder’s wallets are fully locked for 2 years instead of 1 year
- Suppliers now have a stricter vesting schedule with a maximum of 8.3% of supplier tokens to be released each month
- We have liquidated the Fyooz vault and are using the reserve for the eFYZ Sidechain Liquidity
- Employees and Advisors have been moved to Operational Reserves

Fyooz Wallet Distribution





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Detailed Allocation

Founders

10'000'000 FYZ

Founder Wallets have been locked for an additional year. The funds will be put in a smart contract and will only be accessible 2 years after the initial listing date, at the earliest. The official listing date was 21 August 2020.

Founders Wallet: [Wallet-Address](#)

Token Sales

7'500'000 FYZ

Private Sale

1'300'000 FYZ

- 800'000 Tokens sold at 0.45 \$
- 500'000 Tokens sold at 0.55 \$

Private Sale Wallet: [Wallet-Address](#)

- Token Release 1: [Transaction](#)
- Token Release 2: [Transaction](#)
- Token Release 3: [Transaction](#)

The Private sale release is almost over. 1'175'000 FYZ have already been released. The last installment from the Private Sale of 125'000 FYZ will be released on November 21st.

Seed Round

6'200'000 FYZ

- 4'600'000 Tokens sold at 0.20 \$
- 1'500'000 Tokens sold at 0.30 \$
- 40'000 Tokens sold at 0.40 \$
- 60'000 Tokens sold at 0.75 \$

Seed Round Wallet: [Wallet-Address](#)

In order to stimulate market activity and give our Private Seed Round investors a preview of the Fyooz App, and to incentivise beta-testing, many investors were overfunded. These tokens are not being counted in the circulating supply, because we have executed vesting contracts with all investors affected and their ETH-addresses are now on a watchlist.



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The vesting schedule during the first year is 2% per month, translating to **125'000 FYZ** released per month. In the second year it will be 4% per month. The funds will later be moved to smart contracts that automatically distribute the tokens over time.

Suppliers

2'000'000 FYZ

Our suppliers provide us with various services, such as Marketing, Design, Branding etc. We have negotiated a new agreement with our suppliers and are happy to report that the funds now carry a linear, one-year vesting period, resulting in a maximum of **165'000 FYZ** released per month. The funds will later be moved to smart contracts that automatically distribute these tokens over time.

Supplier Wallet

[Wallet-Address](#)

Liquidity

2'000'000 FYZ

Our current Liquidity consists of the following:

- Initial Exchange Liquidity 72,000 FYZ
- Future Exchange Liquidity 928,000 FYZ
- Internal Marketplace Liquidity 1,000,000 FYZ

The Initial Exchange Liquidity provided was 72'000 FYZ. The Future Exchange Liquidity is intended for exchange liquidity, to be used when we list on more exchanges in the future.

Every purchase of Star Tokens leads to movements on the blockchain of FYZ in the background. Those FYZ remain under our control until they are distributed out to the Star. Those payments will be made from the Operational Reserves.

Our Fyooz Internal Marketplace Liquidity is located here:

Liquidity Wallet	Wallet-Address
Fyooz Depositor 1	Wallet-Address
Fyooz Depositor 2	Wallet-Address
Fyooz Relayer 1	Wallet-Address
Fyooz Relayer 2	Wallet-Address
Fyooz Deployer	Wallet-Address

Initial Exchange Liquidity	Transaction 1
Initial Exchange Liquidity	Transaction 2



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EFYZ Sidechain Liquidity Reserve 15'000'000 FYZ

We have created a wallet as a Reserve for future eFYZ Sidechain Liquidity. This wallet is locked until we deploy the Sidechain and start the bridging of FYZ <-> eFYZ.

eFyooz Sidechain Liquidity [Wallet-Address](#)

Operational Reserves 10'000'000 FYZ

Our operational reserves have been updated. We estimate the following numbers:

- Advisors 400,000 FYZ
- Staff 600,000 FYZ
- Growth 2,000,000 FYZ
- Intermediaries 3'000'000 FYZ
- FYZ Payout for Star Tokens 4'000'000 FYZ

The largest position in Operational Reserves is the reserve for paying out for Star Tokens. Whenever there are investments in Star Tokens, the Star Tokens get part of the proceeds in FYZ Coins. These coins vest over a linear 12-month period.

Depending on the needs of the company this might be restructured in the future. For the upcoming year we expect approximately **210'000 FYZ** to be used from the Operational Reserves pool.

Operational Reserve Wallet [Wallet-Address](#)

Incentives for A-List Celebrities 2'500'000 FYZ

These funds are reserved to incentivize A-List Celebrities to join our platform. They will be used on demand when Fyooz founders feel it is in the best interest of the platform to onboard A-Lists Celebrities. All funds distributed from this wallet carry a linear 12-month vesting schedule.

Incentives for A-List Celebs [Wallet-Address](#)

Community

1'000'000 FYZ

The following fund is reserved for our community. All coins remain locked until further contest announcements, except the first contest which was already paid out and is in circulation.

- Bug Finder 100,000 FYZ
- Campaign Worker 200,000 FYZ
- Contest 14,000 FYZ
- Future Contests 186'000 FYZ
- Various 500'000 FYZ

Community Wallet [↗ Wallet-Address](#)

Contest Payout [↗ Transaction 1](#)



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Monthly Token Release

Total monthly Token Release

500'000 FYZ

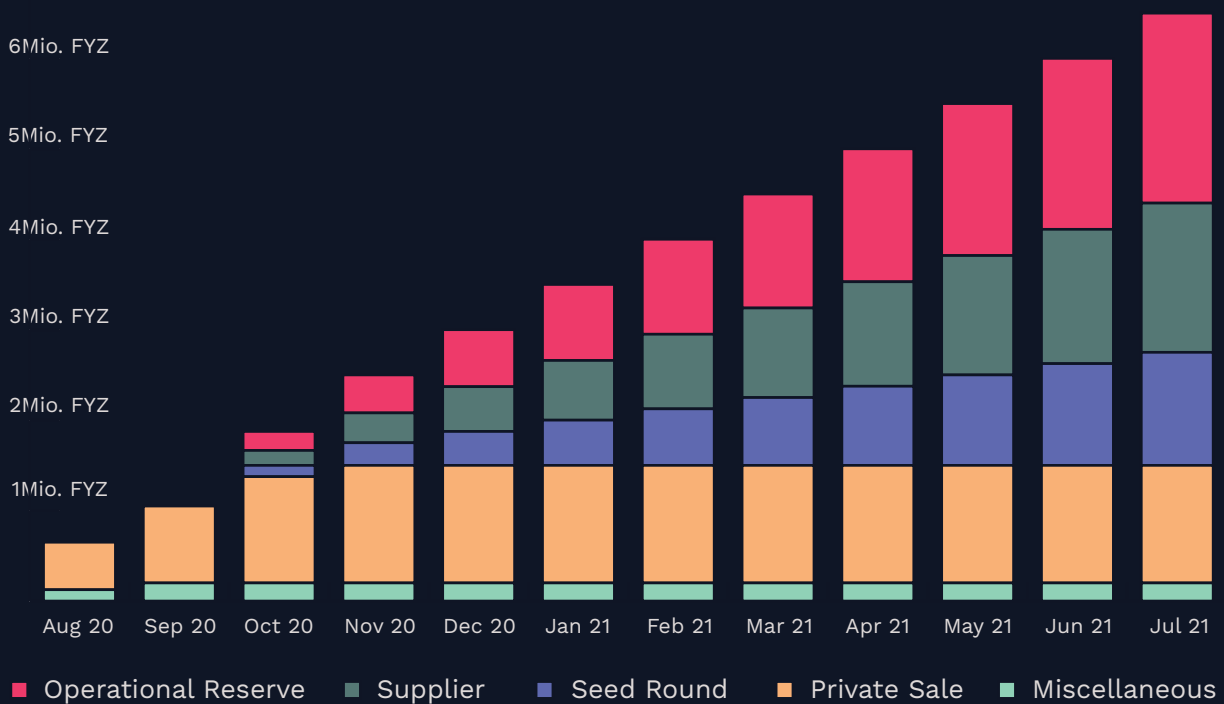
All in all, we have 3 scheduled token releases:

- Sales 125'000 FYZ per month
- Suppliers 165'000 FYZ per month
- OP Reserves 210'000 FYZ per month

This leads to an increase in circulating supply of approx. **500'000 FYZ** per month.

This corresponds to an increase of **1% of the total supply per month**. We believe this rate of increase in the supply of FYZ will lead to healthy growth in the value of the Fyooz ecosystem.

Fyooz Circulating Supply Forecast



Disclaimer

Fyooz has prepared the information contained in this report in good faith. Some of the numbers were rounded for readability purposes. Rounding errors do not exceed more than +/- 1%. The financial information referenced in this report has not been audited internally or externally by a chartered accountant or similar accounting professional. Fyooz cannot certify or attest to the complete accuracy or validity of the information presented herein until such records have been audited and certified by a financial professional.

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